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URBAN freight

The Last Mile Challenge for Cities

Friday 26 September 2014 | Palestra, London SE1



Participating organisations include



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'The last mile challenge' is fast moving up the agenda. Urban freight has become recognised as a critical issue for cities. This path-making event provides a practical and strategic overview of new initiative mushrooming in response to significant long term trends. These include technology, land use and demographic change, peak car, energy costs, air quality, supply chain efficiency and consumer expectation.

Case studies drawn from across the UK and Europe form the core of the programme. Strategically the day will consider how we 'lock-in' the role of transport authorities as prime movers in the evolution of how urban freight logistics are planned and managed across time of day and week, place and across models and between operators.

Urban freight impacts on air quality, noise, congestion, safety and quality of place. All of which are the concern of transport authorities working in partnership with the freight sector. Urban logistics is vital to the effective operation of businesses, ensuring timely deliveries to schools and hospitals, supplying the retail economy, home deliveries and the overall success of our cities.

- UK and European Case Studies
- Improving Environmental Performance
- Freight Consolidation explored
- The Cycle Logistics Revolution
- New Urban Logistics
- Waterways – rediscovering
- Rail Freight – new possibilities
- Harnessing Technology
- Smarter routing
- Lessons from the London 2012 Games and the future

09.30 Registration and coffee

Session 1: The bigger picture

10.00 Chair's introduction:

Why we must meet the last mile challenge in our cities

Geoff Inskip, Chief Executive, Centro

10.15 **Harnessing technology to create intelligent freight transport systems**

Martin Tugwell, Head of Business Development, Transport Systems Catapult

10.30 **International best practice in urban freight management: insights from research**

Laetitia Dablanc, PhD, Director of Research, French Institute of Science and Technology for Transport, Development and Networks – University of Paris-East

10.45 Questions and answer

11.00 Coffee break and networking

Session 2: Adding a European context; cooperation and consolidation

Chair: Geoff Inskip, Chief Executive, Centro

11.20 **The Straightsol project including TNT mobile depots**
Dr Tom Cherrett, University of Southampton

11.35 **Binnenstadservice – the Dutch experience**
Birgit Hendriks, Eco2City

11.55 **A public sector perspective on consolidation**
Nigel Symonds, Logistics Project Manager and Kevin Churchill, Head of Procurement – Environmental Services, London Borough of Camden

12.10 Questions and answer

12.25 Lunch break and networking



Session 3: Alternative modes of freight delivery

Chair: Stephen Joseph, Chief Executive,
Campaign for Better Transport

13.30 **The Cambridge experience and Cyclelogistics project**

Rob King, Managing Director and Founder, Outspoken!
Delivery

13.45 **Combining the use of waterways and cycles in a large city**

Michael Darchambeau, Managing Director and
Co-Founder, The Green Link, Paris

14.05 **Rail freight and the Euston trials**

Nick Gallop, Director, Intermodality

14.20 Questions and answer

14.35 Coffee break

Session 4: Practical policy solutions

Chair: Stephen Joseph, Chief Executive,
Campaign for Better Transport

14.55 **Lessons from the 2012 London Games and plans for the future**

Speaker from Transport for London tbc.

15.10 **Improving routing:**

Tyne & Wear Freight Partnership

John Bourn

15.25 **Improving environmental performance:**

ECO STARS accreditation

Jim Chappell, Divisional Manager, TTR Ltd

15.40 Questions and answer

15.55 Summing up

What are the next steps for cities?

Stephen Joseph, Chief Executive,
Campaign for Better Transport

16.10 Close

Reasons to attend

- Understand why the 'last mile' of freight distribution is emerging as the next major challenge for all those involved in urban planning and development
- Discover how a collaborative approach between the public and private sectors is helping to find innovative solutions to make our towns and cities places where people want to work and live
- Explore the predicted implications of inaction on traffic congestion, air quality, noise, safety and the overall urban environment
- Learn from UK and European case studies how logistics companies are harnessing technology and a variety of transport modes reduce the impacts of urban freight movement and how policy and planning interventions can help facilitate and accelerate positive change

URBAN Freight

The Last Mile Challenge for Cities

This event brings together some of the key players in relation to the last mile to explore ideas and innovation that can help minimise the negative impacts of urban freight and maximise its potential to boost growth and create places that people want to live and work in.

Potentially the most significant issue for urban areas is the impact of the 'last mile' of freight distribution as goods travel from transport hubs to their final destination in the heart of city centres. These goods might include retail stock, office supplies, food and drink, documents, parcels, e-commerce deliveries and construction materials. All must find their way to shops, offices, bars and restaurants, building sites and homes. The way in which these goods are delivered has implications for city traffic congestion, air quality, noise, safety and the overall urban environment.

Programme, sponsorship and exhibition enquiries

Urban Freight: The Last Mile Challenge offers exhibition stands (limited number), sponsorship and leaflet distribution opportunities are available to suppliers of innovative solutions and technology, experts consultant and interest group.

- Network with speaker and delegates
- Meet potential new suppliers and clients
- Enhance awareness of your organisation

To discuss the opportunities available please contact **Rod Fletcher** on **0191 280 1410** or email rod.fletcher@landor.co.uk

Delegate Rates

	Standard rate	Early booking and affiliates discount rate*
Public Sector	£145	£95
Private Sector	£245	£195
Additional delegate	£145	£95

* Book before 31 July and save by quoting promocode UFLMC at the checkout stage to secure your discount.

All bookings subject to payment terms which are available online. Prices shown ex VAT.

Who should attend

- Integrated Transport Authorities
- Local Authorities and LEP's
- Transport, logistics and planning consultants
- Freight operators
- Retailers
- DfT, DCLG, The Treasury, Welsh Assembly and the Scottish Government
- Rail Freight Sector
- Cycle logistics operators
- Property developers and landowners



Urban Freight: The Last Mile Challenge is organised by Landor LINKS. Landor LINKS connects with every Local Authority in the UK, Central Government, Universities and research bodies, suppliers, consultants, contractors and service providers.

Professionals depend on us for authoritative information, news and analysis. We deliver this through targeted events, traditional print, such as the respected transport planning and policy journal *Local Transport Today*, online and through social media.

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