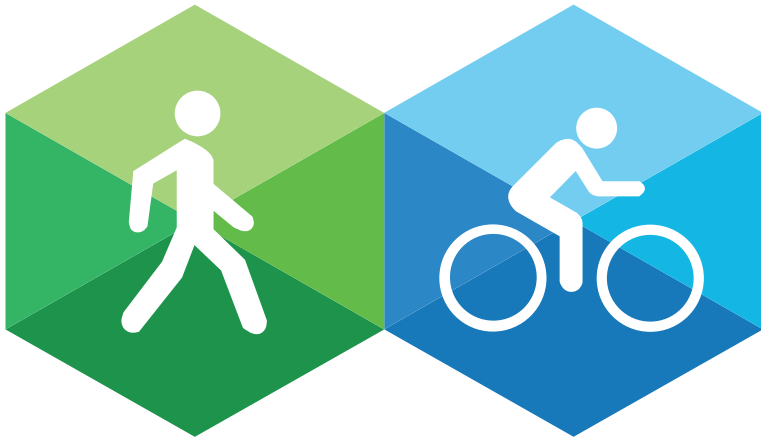


Organised by:



The 2nd Annual Walking & Cycling Infrastructure Conference

Sponsored by:



DESIGNING-IN WALKING & CYCLING

How walking and cycling can support transport needs
and improve economy, health and well-being

THURSDAY 6 NOVEMBER
KIA OVAL, LONDON SE11

Co-located with:



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DESIGNING-IN WALKING & CYCLING

Join up for an inspiring day where we will look at how we can deliver integrated solutions that make whole places better.

Too often design and engineering techniques are applied like sticking plasters. This rarely, if ever, creates good transport options or 'great places'.

The characteristics of the built environment either create good conditions for walking and cycling, or actively discourage it.

This conference takes a broad perspective about what kinds of infrastructure work best, and offer the best value, and why.

It's about understanding the huge gains we can deliver by putting 'by bike' and 'on foot' centre stage in creating quality places.

PROGRAMME

SESSION 1:

a design and planning framework for great walking and cycling places

09.00 Registration and welcome

Morning Chair:

John Dales, Director, Urban Movement

09.30 Motorists are now multi-modal, claims RAC! So how could statutory cycling and walking strategies be supported by wider investment and planning and frameworks?

Stephen Joseph, Executive Director, Campaign for Better Transport

09.50 An intelligent future for cycling: ITS and active elements around intelligent mobility

Philippa Oldham, Head of Transport and Manufacturing Division, Institute of Mechanical Engineers

10.10 Mind the gap: new collaboration between health and transport professionals on strategy, funding and delivery

Richard Smith, Founder, Action Streets

10.30 Prioritising walking and cycling in new developments: from streets to storage

Esther Kurland, Director, Urban Design London

10.50 Panel questions and discussion

11.05 Tea and coffee



SESSION 2:

optimising street and public space usage

- 11.30 Two feet good, two wheels good: best and worst practice for cyclist/pedestrian interaction
Brian Deegan, Principal Technical Planner, Transport for London
- 11.50 I need more space! Re-thinking movement and place hierarchies and street planning frameworks
Rachel Aldred, Senior Lecturer in Transport, University of Westminster
- 12.10 How cyclists use and choose routes: the impact of the street network on wayfinding and route attractiveness
Max Martinez, Associate Director, Space Syntax
- 12.30 How are new walking and cycling routes used, and what are the impacts on walking, cycling and overall physical activity?
Dr Anna Goodman, iConnect Consortium on Active Travel
- 12.50 Panel questions and discussion
- 13.10 Networking Lunch

SESSION 3:

embedding walking and cycling in planning and practice

Afternoon Chair:

Richard Armitage, Chair, CILT Cycling Forum

- 14.30 Where will all the bikes go? Ensuring supply meets demand for cycle use, amenity, parking and storage
Niels Hoe, Director, HOE360 Consulting, Denmark

- 14.45 Making standards work: embedding engineering and design principles into transport and planning policy and practice
Alan Bain, Director of Transport Planning, JMP
- 15.00 Cycling makes economic and social sense: new assessment tools for positive cycling and walking impacts
Dr Adrian Davies, Public Health and Transport Consultant
- 15.15 Making appraisal mainstream: what could an evaluation framework for cycling and walking investment look like?
Dr David Metz, Visiting Professor, Centre for Transport Studies, University College London
- 15.30 Panel questions and discussion
- 15.40 Tea and coffee

SESSION 4:

communicating value: making the business case for walking and cycling

- 16.00 Bike lanes mean business and the pedestrian pound: the global evidence base
John Dales, Director, Urban Movement
- Followed by panel-led discussion, introduced by:
Huw Davies, National Cycle Network Director, Sustrans
- Better by design? Can design and engineering solutions solve every cycling and walking challenge?
- 17.00 Close



EXHIBITION OPPORTUNITIES:

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WHY YOU SHOULD ATTEND:

- **Find** out how to measure success: collecting and using data to boost your business case
- **Discuss** creating an intelligent future for cycling and walking: what impacts can ITS have?
- **Learn** how walking and cycling prioritisation is impacting on ‘car lite’ development
- **Consider** good – and bad – approaches to reducing cyclist and pedestrian conflict
- **Discover** how to monetise the benefits of walking and cycling and influence policy-makers
- **Understand** how planning frameworks and place hierarchies can deliver the best walking and cycling infrastructure

It's inexcusable that the Department for Transport says it can't guarantee spending on walking and cycling beyond 2016, when it's already doing that for rail and roads. With the Infrastructure Bill not expected to become law until March 2015, an amendment to publish a binding cycling and walking strategy will keep the pressure on MPs right up to the election

*Stephen Joseph
Campaign for
Better Transport*