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BRT – Public transport for smarter, healthier cities

27 November – 28 November 2017
Mercure Holland House Hotel, Bristol



Programme Highlights:

- TWO study tours of MetroBus network
- Air Quality and Buses
- Low Emission Bus Zones, London
- BRT Infrastructure growth and investment
- Devolution and passenger transport schemes

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This year's theme is the powerful contribution that BRT and quality bus infrastructure can make to smarter and healthier cities.

This will be looked at against the context of devolution and the healthier city agenda which is bringing forward policy and practical initiative. These include Strategic Air Quality Plans, Clear Air Zones and Zero Emission Bus Zones.

The event also provides a unique opportunity to learn about, visit and learn from the MetroBus Network.

The BRTuk conference is renowned for its down-to-earth presentations, frank discussion and honest sharing of experience. Together with exceptional networking with senior professionals who promote, design, build and operate transport schemes. Government and local government bodies, operators, scheme promoters, vehicle and infrastructure manufacturers and consultants.



Day One: Monday 27 November 2017

13.00 Registration opens

14.00 Opening BRTuk Twelfth National Conference

Dave Haskins, Chair, BRT UK

14.05 Welcome: The Importance of MetroBus to the West of England Sub-region

Cllr Mhairi Threlfall, Cabinet Member for Transport, Bristol City Council

- Why MetroBus matters
- Background demographics, regional growth, economy
- Supporting business growth
- Embedding skills in the local area
- Potential MetroBus extensions

14.15 Introducing the MetroBus

Bill Davies, MetroBus Network Coordinator, West of England Councils

Study Tour: MetroBus Network I

South Bristol Link / Ashton Vale to Temple Meads and Bristol City Centre guideway.

- Long Ashton Park & Ride
- Guided busway

14.30 Study Tour Depart

Board buses from Mercure Holland House Hotel

16.00 Study Tour Return

To Mercure Holland House Hotel for afternoon tea and exhibition

The MetroBus Network – The Delivery Challenges – Meet the Stakeholders

Chair: *Dave Haskins, West Yorkshire Combined Authority & Chair, BRTuk*

16.20 From Vision to Delivery

- **The vision, leadership and the future**
Peter Mann, Service Director, Bristol City Council
- **Managing stakeholders**
Julia Dean, Communications Manager, MetroBus
- **Operator – Partnership working**
James Freeman, Managing Director, First Bristol
- **Developer and employers**
Ann O'Driscoll, Director, North Bristol SusCom
- **Consultant/contractor**
Dr Simon Dunn, Area Projects Manager, Alun Griffith

17.20 Where next?

James White, Transport Coordinator, West of England Combined Authority

Presentation followed by discussion with the MetroBus delivery team

18.10 Close of day one

Networking Evening

19.00 Pre-dinner reception

19.45 BRTuk Annual Dinner 2017

21.30 Networking drinks

Day Two: Tuesday 28 November 2017

08.30 Registration

Morning Keynote

09.00 Devolution and Infrastructure: The strategic role of public transport schemes in improving air quality and supporting economic success

Sharon Daly, Managing Director, Steer Davies Gleave

Session 1: BRT Progress Forum 2017 – How schemes promote economic development and growth

Chair: *Gwyn Ephraim, Arup*

09.20 Short Presentations from:

- **Belfast Rapid Transit**
Matt Gamble, Principal Consultant, Atkins
- **Cambridgeshire Guided Bus now and next Greater Cambridge City Deal and AVRT (affordable very rapid transit)**
Bob Menzies, Service Director Strategy and Development, Cambridgeshire County Council
- **Leigh-Salford-Manchester Busway and Bus Priority Package – one year on Impact and lessons**
Anthony Murden, Projects and Programme Manager, Transport for Greater Manchester
- **West Midlands Bus Rapid Transit**
Angela Hosford, Head of Spirit, Transport for West Midlands

Followed by questions and discussion

Session 2: Study Tour: MetroBus Network II

10.20 Buses depart for North/UWE/Cribbs Causeway

11.30 Coffee and pastries

Session 3: Air Quality Improvement and Buses

Chair: *Tanya Neech, Senior Advisor, Sustainable Fuels, Bus & Coach, Scania*

11.45 **Clean Air Zones – An Opportunity for Buses**

Daniel Hayes, Project Manager, LowCVP

12.00 **Running on gas – Biofuel buses an operator's perspective**

John Bickerton, Head of Engineering and Innovation, Reading City Transport

12.15 **Low Emission Bus Zone**

Claire Mann, Director of Bus Operations, Transport for London

12.30 **More people fewer cars. How Uber data can enhance passenger transport systems**

Kieran Harte, Head of Cities, Midlands, South West UK, Scotland, Wales, Ireland, NI, Uber

12.45 Questions and Discussion

13.00 Lunch & Exhibition

Session 4: The customer interface and the passenger experience

Chair: *Tom Hacker, WSP and Secretary, BRTuk*

14.00 **Brand and identity – what do passengers want?**

Mike Fletcher, Director, MHD Partnership

14.20 **Ticketing innovation in a non-franchise environment**

Steve Ward, Senior Research Fellow, University of the West of England

14.40 **The future of Quality Bus Infrastructure**

Jonathan Morley, Group Managing Director, Trueform

Afternoon Keynote

15.00 **How BRT infrastructure can help deliver private sector investment and large scale economic growth**

Adrian Hames, Head of Infrastructure, WSP | Parsons Brinckerhoff

Followed by questions and discussion

15.25 **Closing Thoughts**

Dave Haskins, Chairman, BRTuk

15.30 Tea and conference close



www.brtuk.org

BRTuk is an association launched in 2006 dedicated to the sharing of information and good practice about bus-based rubber-tyred rapid transit systems. BRTuk seeks to enhance understanding of bus rapid transit and what it can do, and allow a fair and informed comparison against other modes. Membership comprises all aspects of the sector including local authorities, consultants, operators, suppliers and contractors.



BOOKING INFORMATION

The fee is inclusive of papers, refreshments, lunches and networking dinner and full use of hotel spa facilities. Early booking required to secure accommodation in the Mercure Holland House Hotel & Spa, Bristol.

BRTuk MEMBER RATES

	Inc. Hotel	Conference only
First delegate	£375 +VAT	£255 +VAT
Each additional delegate	£275 +VAT	£195 +VAT

BRTuk Membership £325

To apply BRTUK Member discounted rates online, quote promocode: **BRTUKMEMBER** when booking.

HOW TO BOOK

Secure your place online at: www.TransportXtra.com/events

If requesting an invoice online you will be prompted for a purchase order number. Please have this ready.

NON MEMBER DELEGATE RATES

	Inc. Hotel	Conference only
First delegate	£445 +VAT	£365 +VAT
Each additional delegate	£295 +VAT	£225 +VAT
Under 27 both days	£145 +VAT	£95 +VAT

STUDENT PLACES

10 complimentary student places are available supported by BRTuk. Register at: <http://eepurl.com/c3Tb-9>

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Please contact: **Rod Fletcher** on **0191 280 1410** or email rod.fletcher@landor.co.uk

CONFIRMATION

You will receive a receipted VAT invoice and joining instructions which include a map, directions and travel information. If your booking has not been acknowledged seven days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

CANCELLATION

If for any reason you are unable to attend, cancellations received in writing by 18.11.16 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

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BRTuk Annual Conference is organised by Landor LINKS



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