

Presented by

**new
Transit**

WSP

**LOCAL
TRANSPORT
TODAY**

Tough Times

Getting Best Value from Transport Budgets

18th November,

SAS Radisson Birmingham



Speakers include:

- + Martin Low, Director of Transport, London Borough of Westminster
- + John Nicholson, Director, Government Services, WSP
- + Peter Huntley, Managing Director, Go North East
- + Andrew Last, Director, Minnerva
- ...and more

Tough Times Getting Best Value from Transport Budgets

On 18th November, this conference will offer a unique opportunity to hear from a wide range of speakers and decision makers from Central Government, Local Government and the bus industry about how we can continue to enhance transport service delivery, despite increasing budgetary pressure.

Topics include organisational structures, balancing budgets between service areas, making the best use of the 2008 Local Transport Act and LTP3 process and getting the best value for money from concessionary fares.

Why You Should Attend

It is clear that the economic downturn is going to result in a reduction in the total amount of money available for the delivery of public sector services. This reduction in spending is going to have an impact on the structure and delivery of transport services and this conference explores these likely impacts and provides insight into case studies where these changes are being managed effectively.

This conference will provide an opportunity for the generation and discussion of ideas on how to maintain service delivery and ensure carbon reduction and accessibility objectives are still achieved.

Who Should Attend

- Elected Members and Transport Portfolio Holders
- Transport Planning and Public Transport Officers
- Regional Development and Government Agencies
- Transport Consultants
- Transport Operators
- Academics



Programme

09.00 Coffee & Registration

09.30 Welcome from Chair

John Nicholson, Director, Government Services, WSP

1 Are we getting the bus services we deserve?

09:35 Exploring the potential for improved commercial bus services

Stuart Linn, Managing Director, Réseaulutions

09:50 Q+A Session

2 Transport Funding in the Credit Crunch Era

10:00 Transport Governance and Organisational Decision Making

John Nicholson, Director, Government Services, WSP

10:35 Balancing Budgets in London

Martin Low, Director of Transport, London Borough of Westminster

10:55 Balancing Budgets in a Rural Shire County

Kevin Whiteside, Transport Development and Growth Manager, MGWSP Northamptonshire Highways

11:10 Q+A Session

11:25 Coffee Break

3 Public Subsidy and Using the 2008 Transport Act

11:55 Development of ITA and the LTP3 process

Jeff English, Assistant Director Integrated Transport, Metro

12:15 An operators view of VPAs and QBPs
Peter Huntley, Managing Director, Go North East

12:35 The economic context and future of the transport industry

Matthew Spry, Director, Nathaniel Lichfield & Partners

12:55 Network Design – Making the most of what you have

Iain Reeve, Head of Transport for Surrey, Surrey County Council

12:50 Q+A Session

13:05 Lunch Break

4 The biggest expenditure could give the biggest savings?

Afternoon Sessions chaired by George Burnett

14:05 Economic analysis of bus subsidies

Andrew Meaney, Managing Consultant, Oxera

14:20 Value for money of concessionary fares schemes for older and younger travellers

Tim Larner, Strata

14:45 The actual cost of concessionary travel

Andrew Last, Minnerva Consulting

15:10 The role of bus based transport in Sustainable Schools

John D Nelson, Professor of Transport Studies, College of Physical Sciences, University of Aberdeen

15:35 Q+A Session

15:55 Conference Summary

16:00 Drinks Reception

Published programme subject to change

Sponsorship & Exhibition Opportunities

If you wish to carefully target your marketing consider the advantages of sponsorship, taking a stand or even placing an insert into the delegate packs. Our rates represent real value.

Call Daniel Simpson on 0845 270 7861 or email daniel.simpson@landor.co.uk for details.

^{new}Transit

New Transit provides analysis, features and comments for the passenger transport sector. Published monthly, the magazine showcases the best and maps out the future. Target readership is all decision makers in bus, rail and light rail, local and central government, consultants and suppliers. It sets directions for important challenges and opportunities whilst showing who is already leading the way. This independent magazine reflects the pride that passenger transport professionals have for the industry and helps to reframe the perceptions of those outside of it.

To obtain a **free copy** of New Transit please email: subs@landor.co.uk or visit www.TransportXtra.com/newtransit



WSP is one of the world's fastest growing design, engineering and management consultancies. Specialist areas are property, transport and environmental projects. With 10,000 employees in 35 countries WSP works with clients to create built and natural environments for the future.

www.wspgroup.com



Local Transport Today provides fortnightly coverage of the total urban and regional UK transport scene from the viewpoint of planners, policy makers, traffic engineers, analysts, investors and managers of resources involved. With over 20,000 readers and a highly respected level of editorial excellence which has spanned over two decades, LTT is considered the industry standard journal for every transport professional.

To obtain a **free copy** of the latest issue please email: subs@landor.co.uk or visit us at TransportXtra.com/ltt

TOUGH TIMES - GETTING THE BEST VALUE FROM TRANSPORT BUDGETS (CO 300)

3 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at: www.landorconferences.co.uk
2. Fax the completed booking form to: 020 7091 7966
3. Post the booking form with payment to: Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY

PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

PERSONAL DETAILS

Title (Mr/Mrs/Dr/Other — Please specify) _____

Name _____

Position _____

Department _____

Organisation _____

Address _____

☐ Please debit my Visa/Mastercard/American Express/
Eurocard/Delta card

Card No. _____

Start date ____/____/____ Expiry date ____/____/____

Security code _____

Cardholders name _____

Signature _____

Date _____

Postcode _____

Cardholders address (if different from personal details) _____

Tel _____

Fax _____

Email _____

Postcode _____

Special or dietary requirements/access needs _____

☐ Please invoice quoting order reference no. _____
(NB Purchase orders **MUST** be provided before we can process bookings, if you are unable to provide us with a PO number please provide a reference for your invoice)

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

Early bird cut off date 21st October – one rate for all:

☐ Commercial Organisations £250 plus vat

☐ Local Authority / Public Sector £250 plus vat

Standard Rates

☐ Commercial Organisations £295 plus vat

☐ Local Authority / Public Sector £270 plus vat

☐ Young Professional (Under 28 years of Age) /
Voluntary £195 plus vat

☐ Additional delegates £150 plus vat

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within 7 days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd. **Payment terms are strictly 7 days.**

☐ I enclose cheque no. _____ for £ _____
(NB cheques must be made payable to Local Transport Today Ltd)

ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY

Tel: 0845 270 7965 Fax: 020 7091 7966

Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

Date and Venue

18th November, Radisson SAS - Birmingham B1 1BT

Confirmation

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

Cancellation

If for any reason you are unable to attend, cancellations received in writing by 04.11.09 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

Data Protection Act

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on, please write to the Database Manager at Local Transport Today Ltd at the above address.

BOOK BEFORE WEDNESDAY 21 OCTOBER 2009 FOR YOUR EARLY BIRD DISCOUNT