

TransportXtra

Banner, email & event advertising

TransportXtra.com is the leading web resource for passenger transport, policy making and planning professionals. Featuring the **news** and **archives** of the **leading transport trade press**, as well as a sophisticated documents library. **Visited by over 20,000* professionals per month.**

TransportXtra contains the latest intelligence from the editorial teams that bring you **Local Transport Today**, **Parking Review**, and the most influential passenger transport journal, **New Transit**.

This is just a brief look at the opportunities available at **TransportXtra.com** and **Jobs-in-Transport.com**.

For a full media brochure please contact **Daniel Simpson** on **0845 270 7861** or email **daniel.simpson@landor.co.uk**

*Correct at January 2010

Email to >15,000	Choose either Passenger Transport or policy & planning audiences
1 Premium email panel	£500
Series of 3 premium emails	£1200

Events	Available up to 60 Days before event
Basic Event Listing	£150
Premium options	
Featured Event Listing	+ £250
Company profile	+ £200
Event banner on TX & JiT	+ £400
Premium Email advert	+ £100
Premium Email	+ £450
Featured Event + Premium Email + Banner	£750

Banners on TX or JiT [†]	70,000 views or choose 30 Days
Premium Horizontal Banner (468x60px)	£1000
Secondary Horizontal Banner (120x400px)	£800
Vertical Banner (120x400px)	£750
Premium Button (120x60px)	£800
Button (120x60px)	£600
Square Button (120x120px)	£650
Company profile	+ £200
Larger demographic*	+ £100 (per specialism)
Homepage	+ £150
Reports or Targeted Email	+ £200
Consultant/Specialist page	+ £200



*Banners target 2 user/jobseeker specialisms (Bus/Modelling/Planning etc.) by default. Helping you get the most relevant views for your money. Additional specialisms to target your banner to a larger demographic can be purchased separately. Full list of all available specialisms is available on request.

† Book 3 months for the price of 2



Online job advertising

With over **6 years of online advertising experience** and more than **8500 Registered users** (5500+ actively jobseeking) Jobs-in-Transport.com is acknowledged as **the** leading transport recruitment site.

We are committed to getting the best response for your vacancies. We are so confident of our response rates that we give you a personal login to monitor the live views, and applications and click-throughs.

We guarantee to upload your vacancy **online within minutes** of booking, your job is emailed to all the jobseekers within your demographic: **twice**. 1st when it goes live, 2nd, as a 'last chance to apply'.

A short job description, your logo, and the email address of the person handling the applications is all that's required to have your ad online in minutes. Check out our premium options.

Dimensions and prices are as TransportXtra.

Upgrade: print to online	
First Job	Free
Premium options	
Additional Jobs	+ £150 (Per Job)
Email to all LTT readers	+ £250 (Per Job)
Online only rates	
Basic 2 week job listing	£315
Premium options	
Additional 2 weeks	+ £60
Company profile	+ £200
Featured job + 2 weeks	+ £200
Basic Email listing	Included
Premium Email	+ £200
Button	+ £600
Featured Job (For 28 days) + Premium Email + Button	£750

For bespoke packages on **TransportXtra.com** & **Jobs-in-Transport.com** please contact **Daniel Simpson** on **0845 270 7861** or email **daniel.simpson@landor.co.uk**