

PARKING

MANAGEMENT 2009

Connecting modern managers
with the latest thinking

Wednesday 11 November
Ricoh Arena, Coventry



CONFERENCE

EXHIBITION

Q&As

NETWORKING

Presented by

PARKINGReview

the enforcers

LOCAL
TRANSPORT
TODAY

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PARKING

MANAGEMENT2009

Implementing civil parking enforcement, producing Annual Parking Reports, dealing with tightening budgets, delivering transport policies and realising the 'green agenda'. The range of tasks modern parking managers have to undertake is ever growing.

Being able to share experiences, discuss problems, hear about your peers' achievements and see the latest technologies is invaluable. Parking Management 09 allows all this to happen on one day.

The 4th annual convention for parking and enforcement managers provides the winning combination of expert presentations in the seminar, informative stands in the exhibition area and plenty of opportunities for discussion and networking. This year's conference takes place in the attractive and accessible surroundings of Coventry FC's Ricoh Stadium.

The conference is programmed and organised by the Parking Review team, who also bring you the highly regarded British Parking Awards and Enforcement Summit.

Key themes

- « Budgeting in a time of cutbacks
- « Procurement trends: Outsource or keep in-house?
- « The new economics of running parking operations
- « 'Green Parking': Carbon metering, car clubs and solar-energy
- « Civil parking enforcement (CPE): Best practice
- « The Traffic Management Act 2004: Next steps
- « The new Annual Parking Reports
- « Building cross-border partnerships

PROGRAMME

9.00 Registration & exhibition

9.40 Welcome: Mark Moran, Managing Editor, Parking Review

9.45 The business of parking

Parking is many things: a public service, a transport policy tool and a revenue generating business. What skills are needed by public and private sector operators to balance these competing demands?

Chair: Alan Ashbee, Director, Parking Man Ltd

10.00 The new economics of parking management

Parking managers run operations that are major income generators as well as gateways to a wide range of destinations. Retaining enough of that revenue to maintain, improve and expand an operation is often a challenge in both the public and private sector. How can local authorities provide effective enforcement and safe, high quality car parks while maximising revenues and meeting transport and other policy objectives?

Mirsad Bakalovic, Head of Parking Services, Croydon Council

10.20 Making the case for parking enforcement

The key issue for parking enforcement operations will be the challenge of providing and expanding services to meet expectations whilst dealing with cuts in public sector finance scheduled for the fiscal year 2010/11. Local authority parking teams will need to develop a toolkit of measures to defend their corners, especially outside London where most boroughs do not cover the cost of the service from enforcement but subsidise it from the parking income account.

Gerry Bolland, Enforcement & Parking Services Manager, Bournemouth Borough Council

10.40 Effective procurement, tendering, cost-savings and investment

This paper looks at how parking operators can use smart purchasing and leasing to get the

best deals on new equipment, support services and renewables. It explores the pros and cons of outsourcing parking enforcement, site management and the back office. Questions to be debated include:

- Does contracting out services always result in a more cost-effective system?
- Does the use of private contractors driven by the need to maximise profit margins stand in opposition to delivering a public service?

Chris Wortley, Sales Director, VINCI Park

11.00 Q&A

11.15 Tea & coffee in exhibition

12.00 The green agenda

Parking operations have a major role to play in improving the environment via initiatives such as: park & ride, car sharing and car clubs, 'carbon metering', providing charging points for electric vehicles, the use of solar-powered pay-stations and energy saving lighting systems.

Chair: John Elliott, The Local Authorities Technical Advisers Group

12.10 Green sticks: charging mechanisms - 'carbon metering', CO2 permits, workplace parking levies, etc

The rationing of parking is one way in of reducing car dependency. This paper looks at ideas such as linking parking permit prices to car engine sizes ('carbon metering') and workplace parking levies. It looks at the pioneering work conducted by the London Borough of Richmond-upon-Thames.

Terry Powell, Head of Parking Services, London Borough of Richmond-upon-Thames & Harry Clarke, Commercial Director, RingGo

12.30 Green carrots: Car clubs, electric charging points, workplace travel schemes

Car clubs are emerging as a popular alternative to car ownership. This paper looks at how such schemes operate, how they can be accommodated

on-street and off-street and how to market them effectively.

John Little, Senior Engineer, Project Centre & Eric Manners, Team Leader, Transport Policy, Islington Council

12.50 Q&A

13.00 Lunch in exhibition area

14.30 Civil parking and traffic enforcement

Civil parking enforcement (CPE) has been a reality in England and Wales for over a year. This session looks at issues such as the new Annual Parking Reports, enforcing moving traffic offences and the expanding role of CEOs.

Chair: Mark Moran, Managing Editor, Parking Review

14.40 Are you ready to report?

In a bid to increase the transparency of CPE regimes, local authorities operating CPE are now required to publish Annual Reports for public consumption. Councils are being encouraged to embrace these reports as an opportunity to weave a narrative that spells out more than facts and figures about PCN issue, appeals won and lost, and financial results.

Will the Annual Report change anything?:

Mike Macey, Principal, MFM Associates

Case study: Bromley's Parking Report

Ben Stephens, Head of Parking Services, London Borough of Bromley

15.20 Panel: Where next for civil enforcement?

A panel of speakers from the day will discuss whether or not the Traffic Management Act 2004 (TMA) really has made a difference to parking and highways enforcement. It will consider issues such as the roll-out of moving vehicle offences, double parking, expanding the role of CEOs, etc.

16.00 Event ends

CONFIRMED EXHIBITORS



PARKING*Review*

the enforcers

EXHIBITION

Exhibiting at Parking Management 09

This one-day conference and exhibition offers companies working in the parking, enforcement, highways and debt recovery sectors the perfect forum to showcase products and services. Consider the advantages of a stand at the exhibition, sponsorship packages or inserting promotional material into the delegate pack.

**For further information and exhibition packages call Matthew Knight.
Tel: 0845 270 7969 Email: matthew.knight@landor.co.uk**

To attend conference

Call Abbie Sharland on 0845 270 7965

Email: conferences@landor.co.uk

For rates see back page

PARKING MANAGEMENT 2009 (CO 299)

4 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at: www.parkingmanagers.co.uk
2. Call us on **0845 270 7965**
3. Fax the completed booking form to: **020 7091 7966**
4. Post the booking form with payment to: **Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY**

PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

PERSONAL DETAILS

Title (Mr/Mrs/Dr/Other – Please specify) _____

Name _____

Position _____

Department _____

Organisation _____

Address _____

Postcode _____

Tel _____

Fax _____

Email _____

Special or dietary requirements/access needs _____

Please debit my Visa/Mastercard/American Express/
Eurocard/Delta card

Card No. _____

Start date ____/____/____ Expiry date ____/____/____

Security code _____

Cardholders name _____

Signature _____ Date _____

Cardholders address (if different from personal details) _____

_____ Postcode _____

Please invoice quoting order reference no. _____
(NB Purchase orders **MUST** be provided before we can process
bookings, if you are unable to provide us with a Purchase Order number
please provide a reference for your invoice)

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

- Early Bird Rate (until 30.10.09)** **£199 plus vat**
- Standard Rate** **£249 plus vat**
- Additional delegates**
(only applicable if booked
with one standard rate delegate) **£149 plus vat**

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within 7 days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd.

Payment terms are strictly 7 days.

I enclose cheque no. _____ for £ _____

(NB cheques must be made payable to Local Transport Today Ltd)

ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane,
London SE11 5QY
Tel: 0845 270 7965 Fax: 020 7091 7966
Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

Date and Venue

11 November 2009, Ricoh Arena, Phoenix Way, Coventry,
West Midlands, CV6 6GE

Confirmation

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

Cancellation

If for any reason you are unable to attend, cancellations received in writing by 28.10.09 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

Data Protection Act

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on, please write to the Database Manager at Local Transport Today Ltd at the above address.

Book before Friday 30 October 2009 for your £50 discount!