

THE NINTH ANNUAL UK RAIL STATIONS CONFERENCE

UK RailStations2010

24 February 2010, The Grosvenor Hotel, Victoria Station, London SW1



Our competitive booking fees and excellent value 'additional delegate' rates kept at 2009 prices!



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Attendance at this conference is vital for all those involved in planning, designing, operating and managing railway stations in the UK

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UK RailStations2010

Working together to improve Britain's stations and enhance their role

On his five-day tour of Britain's rail network in April 2009, Lord Adonis, the Secretary of State for Transport observed first hand the crucial role that stations play. Who can forget his observations? Of Birmingham New Street, for example, he wrote that "almost everything about the station is ugly, unfriendly, dark and forbidding". In contrast, he found Sheffield station to be "a real delight". "It has been beautifully restored in recent years and has excellent retail and waiting facilities for passengers."

Adonis observed the successes and failures that the country's rail travellers witness every day. It serves to illustrate the room for improvement that exists for many of the UK's rail stations, and the standards that they can seek to achieve.

The Ninth UK Rail Stations Conference takes place in London, at Victoria Station, on 24 February 2010. It is the UK's premier event for all stakeholders involved with the management and development of rail stations – recognising and building their pivotal role in the transport network and as significant centres of activity in our cities and communities. Issues this year will include an update on the drive to improve access to stations under the national station travel plans initiative, discussion of the latest thinking in station design and management and on detailed matters such as layout and signage.

What you will learn at this event

- Priorities of Government, Network Rail and train operators
- Latest thinking on improving station access
- The role of the station in achieving multi-modal travel integration
- Understand the significance of the art and science of 'legibility' – signage and movement in and around stations



Programme

- 09.00 Registration & Coffee
- 09.30 Introduction by morning chair
- 09.35 Keynote Speech
The significance of stations
- 1 The policy and management framework**
- 09.45 Network Rail's station strategy
Network Rail speaker (*invited*)
- 09.55 The train operators' agenda
Tom Smith, Managing Director - Rail Development, Go-Ahead
- 10.15 Making the case for investment in stations
Keith Sowerby, Director, Steer Davies Gleave
- 10.35 Q & A
- 10.50 Morning coffee
- 2 Station design and development: finding the right framework**
- 11.20 Stations and their Urban Context
Alan Baxter, Alan Baxter & Associates LLP
- 11.40 Station usage, patterns and layouts, what we can learn from place planning systems
Alain Chiaradia, Partner, DE Partnership, Design Economics
- 12.00 Rail passengers' needs and behaviours – A retail/catering perspective
Bruce Wakeling, Operations Director, SSP Rail
- 12.20 Q & A
- 12.40 Station Tour
- 13.00 Lunch
- 3 Fitting stations into the wider transport and urban context**
- 14.00 Station access plus multi modal transport provision: getting everything joined up
Sir Peter Hall, Professor of Urban Planning and Regeneration, UCL & Chris Green, Stations Champion (Co-authors of the Government report Better Rail Stations)
- 14.20 Stations as passenger transport interchanges
Jonathan Radley, Commercial Director, Journey Solutions partnership & PLUSBUS
- 14.40 Q & A
- 15.00 Afternoon coffee
- 4 The passenger friendly station – styling and signage**
- 15.25 Information and signage: The latest thinking on 'way finding'
Stuart Dodds, Southern Operations Director, Merson Signs
- 15.45 New station architecture: style, functionality and civic pride
Tom Rhys Jones, Director, Jefferson Sheard
- 16.05 Q & A
- 16.20 Close of conference
- 17.00 Close of drinks reception

You will meet

Rail Stations has become a respected and well regarded networking event to meet with a like-minded community of professionals all deeply involved with rail stations.

- Operators of rail passenger services and other public transport providers
- Agencies responsible for sustainable development
- Companies providing retail services for transport networks
- Suppliers of railway equipment, railway engineering consultants
- Companies providing and operating rail passenger services
- Passenger transport executives, local authorities, regional agencies and other public bodies with responsibility for transport planning, city centre development and urban regeneration
- Developers, property managers, architects and urban designers
- Consultants and research institutes in railways, transport planning, passenger transport and project management
- Engineering and construction companies
- Funding organisations in both the private and public sectors
- Legal advisors

To attend

Competitive rates begin from £175 + VAT .

Booking options:

- Complete booking form attached and fax to: **020 7091 7966**
- Visit **TransportXtra.com/shop/events** to book online.

Or for more information call Abbie Sharland on **0845 270 7865** or email: **conferences@landor.co.uk**.

Sponsorship & Exhibition Opportunities

If you wish to carefully target your marketing consider the advantages of sponsorship, taking a stand or even placing an insert into the delegate packs. Our rates represent real value.

Call Florence Branchu on **0845 270 7968** or email **florence.branchu@landor.co.uk** or Matthew Knight on **0845 270 7969** or email **matthew.knight@landor.co.uk** for details.

UK RAIL STATIONS 2010 CONFERENCE (CO 305)

3 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at: www.TransportXtra.com/shop/events
2. Fax the completed booking form to: **020 7091 7966**
3. Post the booking form with payment to: **Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY**

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Name _____

Position _____

Department _____

Organisation _____

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Postcode _____

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Special or dietary requirements/access needs _____

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if you are unable to provide us with a Purchase Order number please provide
a reference for your invoice)

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

Standard Rate £245 plus vat

Additional delegates
(only applicable if booked
with standard rate) £175 plus vat

Young Professional
(28 years and under) £175 plus vat

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque on the day of the event.

If you are registering up to 14 days before the event date ONLY credit card bookings will be accepted.

Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd.
Payment terms are strictly 7 days.

I enclose cheque no. _____ for £ _____

(NB cheques must be made payable to Local Transport Today Ltd)

ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY

Tel: 0845 270 7965 Fax: 020 7091 7966

Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

Date and Venue

24 February 2010, The Grosvenor Hotel, London SW1W 0SQ

Confirmation

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

Cancellation

If for any reason you are unable to attend, cancellations received in writing by 10.02.10 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

Data Protection Act

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on, please write to the Database Manager at Local Transport Today Ltd at the above address.