

3rd Annual Cities, Transport & Data Conference

MAKING DATA WORK CITIES & TRANSPORT

18 June 2013
Manchester
Town Hall

Reducing costs
and enhancing
public services



Organised by:



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Event Programme

09.35 Welcome and introduction

Morning chair, Peter Bell, Managing Director, Trapeze

Session 1: What Cities are Learning: Changing approaches to data and service delivery

09.45 Transport for London: a changing approach to the ownership and management of data and the provision of information

Simon Reed, Head of Technical Services Group, London Buses

10.05 From Helsinki to Harpurhey: unlocking innovation across cities

Julian Tait, Head of Innovation Projects, FutureEverything

10.20 Linking mobility data and city services: the evolution of the City Service Development Kit (CitySDK)

Bert Spaan, Developer and GIS Specialist, Waag Society, Amsterdam

10.40 Questions and discussion

11.00 Morning coffee

Session 2: It's happening fast and happening now – Game changing uses of data

11.20 The next generation of travel portal –
integrated, multi-model, local travel information

Shane O'Neil, Chairman, ELGIN

11.40 Open Data – Changing your business and your customers

Giles Bailey, Managing Director, Strategieeb

12.00 Greater Manchester Transport Innovation

David Hytch, Information Systems Director, TfGM

12.20 Questions & discussion



Event Programme

12.30 Lunch

Session 3: The revolution in city mapping

13.30 Local knowledge, mapping parties and the communalisation of data
Craig Nelson, Principal Consultant, SDG

13.50 Cycle Journey Planning –
apps and OpenStreetMapping to get more people cycling
Martin Lucas-Smith, Founder, Cyclestreets

14.10 Cartography: the art of interpreting data and designing
information products
Paul Treadwell, Group Sales and Marketing Director, FWT

14.30 Questions & discussion

14.50 Afternoon tea

Session 4: Does Innovation require new procurement models?

15.15 Panel discussion
The Procurement Process – does it nurture or stifle innovation?
*Chair: Paul Maltby, Director of Open Data and Government Transparency,
Cabinet Office*

Panel representing clients, suppliers and developers

Client: *Tim Rivett, Head of Information Technology, SYPTE (Invited)*

Supplier: *Shane O'Neil, Elgin and member of the Government Local
Public Data Panel*

Developer: *To be confirmed*

16.05 Questions & discussion

16.20 Close of conference

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“ Highlights for me... Listening to enthusiastic and knowledgeable people talking
about a subject that is rapidly becoming a hot topic ”

Sonya Sparks, Essex CC attended the 2nd Open Data & Transport event in 2012

Who should attend?

- Data owners
- Data managers
- Data users, developers and integrators
- Suppliers and consultants for whom data = opportunities

This event will appeal to:

Central & local government, bus and rail operators, highway authorities, PTE's, urbanists and suppliers

Book early and save!

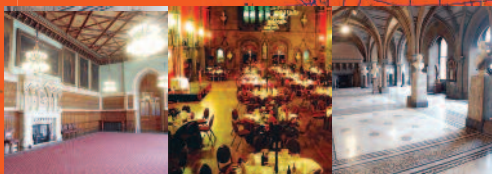
First Delegate place **£245 + VAT**
Additional Delegate/Public Sector **£95 + VAT**

Book before 31 May 2013 and save £50 on the first delegate place booked. Quote promocode: **MDW50EBD** at the checkout to activate the discount.

To secure your place, book online at: **www.TransportXtra.com/shop/events** or contact **020 7091 7865** for further information email: **conferences@landor.co.uk**

It's a lot more than hype, there is real change afoot. The use of data to deliver efficiency gains, make cost savings and personalise service is undergoing a rapid transformation.

This event will help you ask the right questions to find the necessary solution. Services can be improved and costs cut as a new generation of technology links and integrates data and connects with people.



This event is held in Manchester Town Hall, one of the most iconic landmarks in the city. Situated on Albert Square, the Town Hall was opened in 1877.

Exhibition/Sponsorship Opportunities

Contact Rod Fletcher to discuss:
rodney.fletcher@landor.co.uk
or call **0191 280 1410**

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within seven days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Landor LINKS Ltd. **Payment terms are strictly 7 days.**

ADMINISTRATIVE DETAILS

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DATE AND VENUE

18 June 2013, Manchester Town Hall, Manchester, M2 5DB

CONFIRMATION

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged seven days prior to the event please contact us to confirm your booking has been received on 0845 270 7865.

CANCELLATION

If for any reason you are unable to attend, cancellations received in writing by 04.06.13 will receive a refund less an administrative charge of £100 + VAT.

There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

DATA PROTECTION ACT

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. If you do not wish your information to be passed on, please write to the Database Manager at Landor LINKS Ltd at the above address.

Background Image of pedestrian movements in Manchester courtesy of: Eric Fischer

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